



## COMMUNITY INVESTMENT STRATEGY 2018-2021

UWWC has restructured its investment strategy, effective Spring of 2018. These decisions were based on available data that shows the increased areas of concerns and needs in the Wayne County community. Programs that specifically serve the low to moderate-income population was a priority consideration. Investments were made proportionately, as described below, to increase Positive Impacts for an overall improvement in the quality of life, to Wayne County residents.

**20% Education Investment**-Programs that provide at risk toddlers to teenagers and their parents, with skills to achieve their academic potential and attain long-term self-sufficiency and financial security.

**40% Healthy Living Investment**- Increased nutrition and food security. Active living programs that promote physical, mental and emotional well-being for all ages. Ensure families receive services to build healthy relationships that promotes well-being, to minimize the risk of neglect and child abuse. Healthy social behaviors for youth 7-18 to increase conflict resolution and coping skills to attain success in school and community; reduce juvenile delinquency.

**40% Emergent/Crisis Needs Investments**, which help, avoid long-term hardship. Emergency and basic needs support for individuals and families to navigate a crisis, including food, shelter, clothing, utility shut-off and emergency prescription medication assistance and services to promote stabilization and well-being.